



Italian Design weeks

Vancouver, October 16 - 30, 2025

7TH Edition

EARTH:

Celebrating Italian design shaped
by land, culture, and craft.

Sponsorship Opportunities



Be part of an exclusive series of events

Italian Design Weeks, organized annually by the Italian Chamber of Commerce in Canada-West, is Western Canada's premier celebration of Italian craftsmanship, style and fashion.

Featuring exclusive speakers, receptions, and seminars, this event series showcases the pinnacle of Made in Italy craftsmanship. The 7th edition takes place October 16th to 30th, 2025.

Vancouver has emerged as a premier market and a crucial platform for showcasing Italian design excellence in Canada. In recent years, the city has witnessed a surge in high-end construction projects by local builders in collaboration with top Italian architecture and design firms, such as Palazzi di WestBank with Studio Lissoni.

Additionally, new flagship stores of esteemed Italian luxury design brands like Poliform, Stefano Ricci, Reflex, and Aran Cucine have opened, further solidifying Vancouver's stature as a hub for Italian design.

Italian Design Weeks collaborates closely with these and other showrooms, offering unparalleled opportunities to align your brand with the forefront of Italian design innovation and luxury.

Partner with us to showcase your brand's commitment to excellence and innovation in the vibrant landscape of Italian design.



Vancouver loves Italy

Italian Design Weeks maintains a year-round promotion strategy for leading brands through the Italian Chamber of Commerce in Canada-West's dedicated digital platforms. Key channels include the esteemed Italian Design Map portal (italiandesignmap.com), a quarterly newsletter, and integrated social media channels.

The Italian Design Map serves as a premier platform for promoting Italian companies and Canadian showrooms dedicated to showcasing the beauty and excellence of Made in Italy design beyond Italy's borders. This unique showcase not only enhances brand visibility but also facilitates connections for Italian brands seeking entry into the Canadian market, fostering partnerships with distributors and international architecture and design firms.

Partner with Italian Design Weeks to amplify your brand's presence and forge meaningful connections in the global landscape of design and innovation. Join us in celebrating the heritage and innovation of Italian design excellence.



italian
design map



Previous Editions

Part of what makes Italian Design Weeks such a popular and engaging event has been our strong partnerships with prestigious local and Italian institutions including:

- Vancouver Community College (VCC)
- Emily Carr University of Art + Design
- Simon Fraser University
- Museum of Vancouver
- Istituto Italiano Design in Perugia
- New Academy of Fine Arts (NABA) in Milan
- Domus Academy in Milan
- Istituto Marangoni in Milan

In collaboration with the Consulate General of Italy and the Istituto Italiano di Cultura, Italian Design Weeks has brought numerous distinguished speakers and thought leaders to Vancouver:

- Silvio Pietro Angori (CEO of Pininfarina)
- Stefano Pujatti (Elasticospa, award-winning Italian design firm)
- Studio Boeri (architects responsible for Milan's 'Vertical Forest')
- Francesco Fresa (Co-Founder of contemporary design firm Piuarch)
- Luisa Bocchietto (President of The World Design Organization)
- Valentina Sumini (prominent Italian architect and researcher)

Discover More:

- [Watch Italian National News Coverage of the 2022 Italian Design Weeks](#)
- [Browse the 2023 Edition's Program, Partners, and Sponsors](#)

Partner with us to celebrate and promote the best of Italian design, and make your mark on this prestigious event.



Our Marketing Tools

iccbc.com

Our homepage is a premier source of information, news and events for members, industry and the public.

italiandesignmap.com

Our dedicated platform allowing Canadians to find authentic Italian design and fashion locally and connect directly with artisans in Italy.

Monthly ICCCW Chamber Newsletter

11K+ Contacts, 46% average open rate

Quarterly Italian Design Map Newsletter

6K+ Contacts, 44% average open rate

Social Media Channels (IG, FB, X, LinkedIn)

Highly-engaged following of Western Canadians who all share one thing in common- a love of all things Italian!

Media Partners

JESSEL
BRIAN JESSEL MAGAZINE

VANCOUVER
MAGAZINE

© W
media.

BCBUSINESS

WL | WESTERN LIVING
MAGAZINE



**Italian
Design weeks**
Vancouver, October 16 - 30, 2025

Partners & Sponsors

LAVAZZA



Brian Jessel BMW



Consulate General of Italy
Vancouver



DEPARTMENT OF WORLD
LANGUAGES AND LITERATURES



Track IT
blockchain



Ministry of Foreign Affairs
and International Cooperation



**ISTITUTO
ITALIANO
DESIGN**
PERUGIA



ebco

GALLOWAY,
BOTTESELLE
& CO. Accounting for
what matters™



**oberto oberti
architecture**



BOSAFOODS



TERRA FOODS



RADIC VIVE
— 8,9 L —



KI ATELIER





Host an Event

We invite Corporate Members of the ICCCW to host one of our prestigious events during Italian Design Weeks.

Not a member yet? You can register online [here](#). Each event is unique, and we will collaborate closely with you to ensure its success!

As a Host, we ask that you:

- Coordinate event organization details with the Chamber
- Provide catering, beverages, and liquor services for the event
- Provide A/V equipment for presentations

In return, the Chamber will:

- Promote the event as part of Italian Design Weeks
- Include your logo in all event communications
- Provide a professional photographer on the event day
- Manage invites and RSVP lists
- Handle PR and media relationships
- Select and manage speakers and presentations (unless you prefer otherwise)

Partner with us to create a memorable event that showcases your brand alongside the best of Italian design and culture.

Be the “Experience”

We invite members to seize a unique opportunity: bring your products and brand to life through curated, high-impact experiences during Italian Design Weeks events.

If you produce or import Italian goods, whether gourmet food items, fashion and jewelry pieces, Italian wines and spirits, or more, this is your chance to stand out in front of a design-savvy and lifestyle-conscious audience.

This special opportunity is available exclusively to ICCCW members and allows you to:

- Provide individually packaged products, gift cards or merchandise (minimum 200–300 units per item) to be included in goodie bags, offered to guests during open house events, or used as part of giveaways throughout the program. Products must be shelf-stable and easy to distribute.
- Create branded interactive experiences such as:
 - Tastings of Italian wines, amari, liqueurs, and gourmet products
 - Live demonstrations (e.g. pizza-making, cocktail crafting, olive oil or wine blind tastings)
 - Collaborations with influencers and industry professionals during open houses, themed evenings, and the exclusive gala dinner

Let your products do the talking, delivering an unforgettable Italian experience.



Be a “Scooper of Joy”

Gain valuable brand exposure by letting Italian Design Weeks attendees taste the sweet side of Made in Italy!

As part of the evening events during Italian Design Weeks, we are inviting local gelaterie and pasticcerie to take part in a special opportunity to showcase their products to a design-savvy audience. Participating businesses will have the chance to:

- Serve tastings of their products during themed nights, or the gala dinner
- Gain visibility through the event’s communication channels, including newsletters, social media, and press coverage
- Engage directly with guests, including industry professionals, influencers, and Made in Italy enthusiasts.

We kindly request each participating business to offer a complimentary gelato / dessert portions for approximately 50 guests during one of the evening events, along with one staff member to serve it.

This opportunity is open exclusively to ICCCW Members.



Be a Sponsor

Maximize your brand's visibility with our premium sponsorship opportunities during the entire series of Italian Design Weeks events.

Starting from \$5,000, our sponsorship packages offer exceptional value:

- **1-year Membership:** Enjoy a full year of membership with the Italian Chamber of Commerce in Canada-West, connecting you to a network of influential business leaders and opportunities.
- **Italian Design Map:** Gain access and registration to the prestigious Italian Design Map platform, including all related promotional activities to highlight your brand's commitment to excellence.
- **Gala Dinner:** Secure a table of 10 at our exclusive gala dinner in Vancouver on November 1st, valued at \$3,400, where you can network with key industry stakeholders and celebrate Italian design and culture.

Invest in a sponsorship package today and align your brand with the excellence and prestige of Italian design.



Sponsorship Packages

Sponsorship Level	Perla	Oro	Diamante
Investment	\$5,000	\$10,000	\$15,000
10 Seat Table at Closing Night Gala	✓	✓	✓
Logo Placement on Event Materials	✓	✓	✓
Special Recognition at Events	✓	✓	✓
1 Year Italian Design Map Membership	✓	✓	✓
1 Year ICCCW Business Membership	✓		
1 Year ICCCW Corporate Membership		✓	✓
Speaking/Video Opportunity at Events		✓	✓
Customized Social Media Promo		✓	✓
Exclusive On-Site Promotional Activation w/Social Media Support			✓
Dedicated Email Blast to Our Network of 18.K Contacts			✓

**For more information about becoming a sponsor, please email
Executive Director Ilaria Baldan at ilaria@iccbc.com**

All sponsorship packages are subject to GST.



Closing Gala

Vancouver, October 30th, 2025 (date tbc).

An exquisite 5-course Italian dinner, premium wine and a vibrant, immersive experience.

This exclusive event will celebrate the timeless beauty and sustainability of Italian artistry, paying tribute to natural materials, traditional techniques, and cultural heritage that have shaped Italy's design legacy.

As a sponsor, you will align your brand with excellence, authenticity, and innovation, while gaining high-profile visibility among distinguished guests, industry leaders, and cultural influencers.

[Take a look at last year's gala](#)



**Italian
Design weeks**
Vancouver, October 16 - 30, 2025

Contact us

Italian Chamber of Commerce in Canada West

Vancouver HQ

1209-409 Granville Street,
Vancouver (BC), Canada
Tel. +1 604 682 1410

Alberta Office

307 – 1324 11th Avenue SW
Calgary (AB), Canada
Tel: +1 403 283 0453

Rome Office

Via Quattro Fontane 161
00184 Roma, Italy
Tel. +39 389 4792761

Official website: www.iccbc.com

Email: iccbc@iccbc.com

Social Media

Facebook/Linkedin: Italian Chamber of Commerce in
Canada - West

Instagram: [Iccc_West](#)

Twitter: [Italian_Chamber](#)
[#icccwest](#) [#likeanitalian](#)



Italian Design weeks

Vancouver, October 16 - 30, 2025

proudly brought to you by :



Italian Chamber of Commerce
in Canada – West

iccbc.com

italiandesignmap.com