

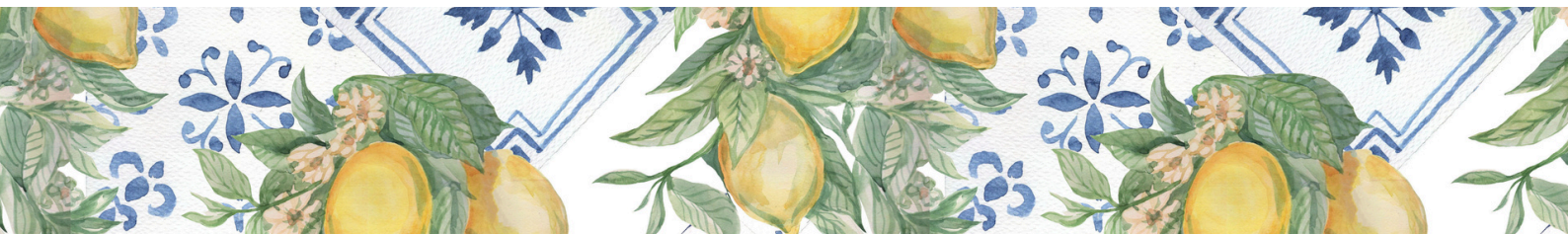


Serata in Barca 2026

The Italian Yacht party event



Presented by:





Italian Chamber of Commerce
in Canada - West

Serata in Barca 2026

The Italian Yacht party event

Position your brand at the heart of Serata in Barca, an exclusive Italian yacht soirée set against the iconic sunset of Coal Harbour.

In collaboration with **Elite Success Circle**, this curated experience brings together a high-value audience of professionals and decision-makers in an intimate, sophisticated setting.

Sponsors will benefit from premium visibility and direct engagement opportunities while guests enjoy fresh summer Italian cocktails, a refined buffet of snacks, and an elegant aperitivo-style dinner.

With limited spots available, Serata in Barca offers a rare platform to align your brand with luxury, lifestyle, and meaningful connections on Vancouver's most scenic waterfront.





Italian Chamber of Commerce
in Canada - West

Serata in Barca 2026

The Italian Yacht party event

When?

June 25, 2026

Where?

Coal Harbour, Vancouver

Who?

A selected **crowd of 70**, a high-value audience of professionals and decision-makers in an intimate, sophisticated setting

Why?

Because people crave a rare platform to align your brand with luxury, lifestyle, and meaningful connections.

And brand like yours do too!





Embrace the #LikeAnItalian lifestyle in Vancouver with us

Network
Connect
Do business
Learn
Travel
Explore



Our signature programs and events



About the Elite Success Circle

Elite Success Circle is a Vancouver-based business referral network group for entrepreneurs, businesses, professionals, **hosted by Realtor Melissa Colacci PREC**. It hosts monthly, themed social events including conferences, yacht parties, beach BBQs and private events to foster community, knowledge sharing, and connection for people leading the Vancouver real estate industry.

Melissa Colacci is an award winning and top producing Realtor with the The Agency Vancouver & RBGV . Known for her strategic marketing, sharp negotiation skills, and genuine care for her clients, Melissa consistently delivers exceptional results in one of Canada's most competitive real estate markets. She created Elite Success Circle to give fellow professionals access to the knowledge, tools, and connections that drive real growth.

Likedin: [Melissa Colacci](#)

Website: sellwithmel.ca

Instagram: [@melissa.colacci](#)





Vancouver loves Italy

The Chamber maintains a year-round promotion strategy for leading brands through the Italian Chamber of Commerce in Canada-West's dedicated digital platforms.

Key channels include the esteemed Italian Design Map portal (italiandesignmap.com), a monthly newsletter, and integrated social media channels.

This unique showcase not only enhances brand visibility but also facilitates connections and longlasting partnerships.

Partner with the Chamber to amplify your brand's presence and forge meaningful connections .

Join us in celebrating the heritage and innovation of Italian excellence.





Some data

300+ members

130+ businesses

300+ Italian language students / yr

iccbc.com

Our homepage is a premier source of information, news and events for members, industry and the public.

italiandesignmap.com

Our dedicated platform allowing Canadians to find authentic Italian design and fashion locally and connect directly with artisans in Italy.

Monthly ICCCW Chamber Newsletter

19.9K+ Contacts, 46% average open rate

Social Media Channels (IG, FB, X, LinkedIn)

11K+ followers: highly-engaged following of Western Canadians who all share one thing in common- a love of all things Italian!

Media Partners

JESSEL
BRIAN JESSEL MAGAZINE

VANCOUVER
MAGAZINE

© (W)
media.

BCBUSINESS

WL | WESTERN LIVING
MAGAZINE



Be part of a local and International network

The Chamber offers a wide range of promotional and marketing services and organize various kinds of activities aimed at developing new business contacts or exploring commercial and investment opportunities.

Our members can also take advantage of several benefits as ICCWest is part of a world network of Italian Chambers of Commerce Abroad called Assocamerestero.

This network is made of 86 Italian Chambers, spans 5 continents, is active in 61 countries and operates 140 offices.

There are over 20,000 members worldwide and some 300,000 businesses that make up our international network.



Some of our Partners & Sponsors



Brian Jessel BMW



Consulate General of Italy
Vancouver



DEPARTMENT OF WORLD
LANGUAGES AND LITERATURES



TrackIT
blockchain



Ministry of Foreign Affairs
and International Cooperation



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GALLOWAY, BOTTESELLE & CO. Accounting for what matters



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architecture



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TERRA FOODS



RADICIVIVE



ESTO 1823
Dom's



KI ATELIER



Valcucine





Italian Chamber of Commerce
in Canada - West



Browse the

Calendar of Events &
Programs (2026-2027) on
www.iccbc.com





Become a Sponsor

Maximize your brand's visibility with our premium sponsorship opportunities.

Invest in a sponsorship package today and align your brand with the excellence and prestige of Italian excellence in Canada.

Starting from \$2,000, our sponsorship packages offer exceptional value.

- Bellezza Gala Dinner: Secure a table at our exclusive Fall gala dinner in Vancouver, where you can network with key industry stakeholders and celebrate Italian design and culture.
- Exclusive On-Site Promotional Activation w/Social Media Support at one selected event
- Podium recognition, Logo Placement on Marketing Materials and Digital channels for one selected event.
- Dedicated Email Blast to Our Network of 15.K Contacts in Western Canada

	SPONSORSHIP LEVELS		
	Argento	Perla	Oro
Investment	\$2,000	\$5,000	\$10,000
Tickets for Serata in Barca, June 25, 2026	2	4	4
1 Year ICCCW Premium Membership			✓
Access to Members' digital marketing package	Premium included with \$389	Premium included with \$389	Premium
Free use of the Chamber's meeting room in downtown Vancouver (upon request and reservation)	Up to 6 hours / yr	Up to 6 hours / yr	Up to 6 hours / yr
Tickets for monthly Ombreta events	6/ yr	8/ yr	10/ yr
Access to membership benefits****			✓
Logo Placement on Event*** Materials and Digital channels and Podium recognition	✓	✓	✓
Speaking/Video Opportunity at Event***	✓	✓	✓
Exclusive On-Site Promotional Activation w/Social Media Support		✓	✓
Dedicated Email Blast		✓	✓
10 Seat Table at Annual Bellezza Gala (\$3,000 value)			✓

For full list of membership benefits see details in membership dedicated page on iccbc.com: referrals, professional assistance, priority selection, discounted rates, member to member deals, hosting privileges, international chambers' network access, invitation to special events

Event*:** Sponsorship packages applies to ONE signature event, to choose from among: Canada - Italy Green Building Forum, World Week of Italian Cuisine, Italian Design Weeks (include Bellezza Gala), Ombreta Series, Taste Of Italy Vancouver, An Italian Summer Night (Kelowna), Serata in Barca (Vancouver)

Basic digital marketing package*: Listing in iccbc directory; Up to 1 yearly post on social media channels; 1 yearly feature in newsletter;

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Boost your sponsorship with Italian Chamber of Commerce Membership

All members benefit of:

- Company listing in the Membership Directory
- Access to digital marketing package (Up to 1 yearly post on social media channels; 1 yearly feature in newsletter; Up to 2 dedicated mailouts/ yr to a selected target)
- Up to 6 hours/ yr of free use of the Chamber's meeting room in downtown Vancouver (upon request and reservation)
- Up to 6 tickets/ yr to Ombreta monthly business networking events

- Referral services and introductions to Italian, Canadian and international companies and institutions
- Referral services to Assocamerestero worldwide network of Chamber members
- Assistance in a wide range of business areas, including company trade lists, market studies, statistical information, organization of business-related seminars and conferences, customs information, recruiting of Italian speaking professionals.

- **Priority and exclusive invitations to special events and programs networking and training opportunities**
- **Priority access to sponsored b2b meetings, trade missions and international tradeshows**
- Access to discounted and preferential rates and to member to member deals for products and services in Canada and Italy
- Access discounted rates for our Italian courses and Italian CILS citizenship exams
- Opportunity to host local and online events and presentations



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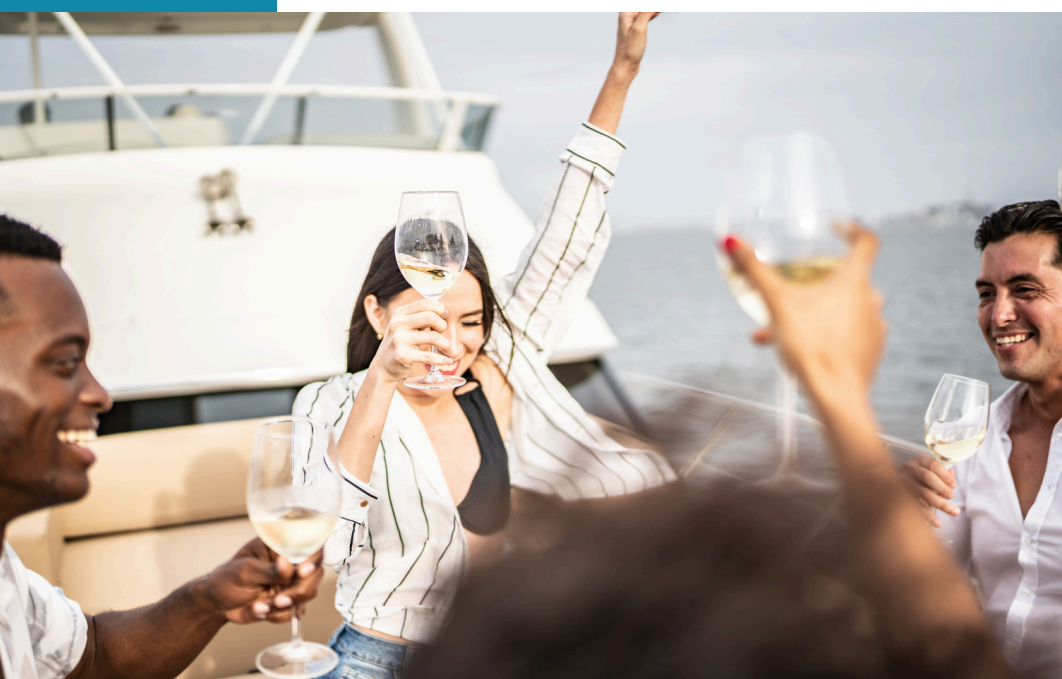
Inkind sponsorships

We invite you to seize a unique opportunity: bring your products and brand to life through curated, high-impact experiences during the Serata in Barca event.

Let your products do the talking, delivering an unforgettable Italian experience.

This special opportunity is available exclusively to ICCCW members and allows you to:

- **Provide products for the catering experience, such as: Italian food items, wines or spirits, and gourmet products.**
- **Provide individually packaged products, gift cards or merchandise** (minimum 100 units per item) to be included in goodie bags, offered to guests or used as part of giveaways throughout the event. Products must be shelf-stable and easy to distribute.
- **Live demonstrations** (e.g. cocktail crafting, bespoke experiences)



Next steps

01

Visit www.iccbc.com

Learn more about our programs, services and calendar of signature events.

02

Follow [@iccc_west](https://www.instagram.com/iccc_west)

Let's be friends on all our social media platforms

03

Contact us

At membership@iccbc.com to confirm your sponsorship

[Learn More](#)



Let's connect!

Italian Chamber of Commerce in Canada West

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Official website: www.iccbc.com

Email: iccbc@iccbc.com

Social Media

Facebook/Linkedin: Italian Chamber of Commerce in
Canada - West

Instagram: [Iccc_West](https://www.instagram.com/iccwest)

[#iccwest](https://www.instagram.com/iccwest) [#likeanitalian](https://www.instagram.com/likeanitalian)



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